

## Terms and Conditions for Sitevoice Taxi Cab Texting Program

### 1. Program Description:

- a. This application is a texting based automated conversational response system that is used in the process of ordering a Taxi Cab. It is a transaction, so we are going back and forth with the user taking in all the required pieces of information for the dispatch system.
- b. Sitevoice LLC is the creator of the program
- c. Luxor Taxi Cab Company is the initial client that will be using the program

### 2. Supported Carriers

- a. AT&T
- b. Verizon Wireless
- c. Sprint/Nextel/Boost
- d. T-Mobile
- e. U.S. Cellular
- f. Alltel
- g. Virgin Mobile
- h. ACG
- i. Interop

3. Cost: There is no billing associated with the program; however, message and data rates may apply AND charges are dependent on your service plan which may include fees from your carrier to send and receive text messages.

4. Message Frequency: The maximum amount of messages that will be sent to the user are 2 messages per query, the second message only being applicable if we are unable to fit all of the information within the 160 character limit.

5. How to Opt-Out: At any time you can reply STOP to 411365 opt-out of the program and that a confirmation of ending the subscription will be sent.

6. Support/Help: At any time you can reply HELP to 411365 and a message will be sent to you with information for our customer service and our website. You can call 1.888.515.5201

### 7. Privacy Policy

- a. We will NEVER under any circumstance, sell or distribute an end user's cell phone number to any third-party or any of our other clients without prior approval from the end user.
- b. We will NEVER under any circumstance directly market to an end user any product or service that the end user has not opted in, either by cell phone, text message, or email.
- c. We will NEVER distribute any personal information about an end user, including phone number, name, billing information, or any other piece of identifying information.